



ETIQUETTE OF REMEMBRANCE FOR WAR VETERANS

Rules for Wearing the Remembrance Poppy in the Czech Republic



The poppy may be worn
from **October 29 to
November 11.**



**It is worn only
during the campaign**
for Veterans Day,
which lasts two
weeks until
November 11.



It must not be
altered or modified.



**A new edition is
issued each year.**



**It is worn on
the left side,**
close to the heart,
both on civilian
clothing and on
uniform.

REMEMBRANCE POPPY OF THE CZECH REPUBLIC FOR WAR VETERANS

The poppy has become an international symbol of remembrance for soldiers who fell during the First World War. Inspired by the poem **“In Flanders Fields”** by Canadian military doctor **John McCrae**, it symbolizes both the blood shed on the battlefields and hope for peace.

In many countries, including the Czech Republic, the poppy is worn on **Veterans Day**, November 11, as an expression of respect for those who sacrificed their lives for our freedom. The poppy represents not only remembrance of the fallen but also gratitude for the courage and sacrifice of all war veterans.

The Czech Republic's Remembrance Poppy is the only fundraising campaign where donations go directly to support war veterans who find themselves in difficult life situations.

The campaign runs from October 29 to November 11. Join us and together let us honor the memory of the heroes.

Thank you!

Learn more about the appeal at the website: Poppy of the Czech Republic, Department of Care and Support



společný projekt
Ministerstva obrany ČR a Charity ČR

